

High Desert Hunter Jumper Association

Board Meeting Minutes

12/17/24

Some Day Farm Viewing Room

20361 Tumalo Rd, Bend, OR 97703

Zoom Meeting ID: 833 824 9136

Passcode: 123456

Meeting Facilitator: Germaine Dougherty, HDHJA President

Board Officers: Terry Morrison, Christy Gentry, Kalie Whitcomb

Committee Members: Simone Starnes, Lisa Pleasance, Makenzie Harvey, Kay Lynch, Lori Peterson, Marian Ehlers, Beth Breiten, Jennifer Delia

1. Call to order : meeting called to order at 6:39 pm
2. Roll call : Christy, Germaine, Lisa, Terry, Selena, Margaret, Kay, Jen
3. Approval of minutes : Terry moves to pass the minutes, Margaret seconds, all in favor: abstentions – only Lisa
4. Treasurer’s Report: Current bank balance is \$48k, we have sold about 74 tickets to the banquet, ribbon prices doubled at \$4k, KG account is \$5.8k, sponsorships to date is \$4k. Overall things are great, we are making money on the shows and looking forward to how we can allocate funds to more HDHJA programs.
5. Rule Changes: Terry will email the rule changes to give everyone a chance to review them and vote by proxy. Changes must be voted on by next board meeting.
 - a. Rules changes, invitation to attend next meeting to vote
 - b. Added: can we consider removing terms for officers and ensuring the board has a president elect
 - c. Rachels barn is voicing interest in participating. Let’s encourage this kind of leadership/fundraising to assist in riding scholarships
 - d. Ideas: hosting clinics – like a course building clinic (Linda Allen)
 - e. Let’s ask if Rachel would be willing to host a HDHJA board meeting to create proximity
 - f. Board participation: do we have enough volunteers, are positions supported enough to keep people engaged but not overwhelmed.
6. Marketing Calendar:
 - a. January – Year end banquet, Board Annual Meeting

- b. February – Announce show dates
- c. March -
- d. April – April Show
- e. May – May Show
- f. June – June Show
- g. July – High Desert Classic Fundraiser
- h. August -
- i. September – September Show
- j. October – October Show, Banquet ticket sales, Opt Out October
- k. November – Grant and scholarship applications due, USHJA National Championships, Banquet ticket sales
- l. December - Banquet ticket sales

7. Banquet Updates

- a. Budget: Adjusted pricing to \$13k (based on 120 people) – if we have 100 guests our costs would come in at \$12k
- b. Auction items should be dropped with Mare (Selena will grab the items here at SDF and deliver them to Mare)
- c. Prizes: Christy will store prizes until Banquet
- d. Perpetual Awards: Sunny has volunteer and Germaine has sportsmanship
- e. Kate Ash: Event Photographer in exchange for an ad in the program (Jen/Christy to reach out to Kate to see what we can work out to continue working together in 2025)
- f. Jen to update auction list, we need to update values

8. Scholarship & Grant

- a. HDHJA website needs to get updated for the scholarship/grant applications
- b. Board voted on volunteer and sportsmanship awards tonight to be announced at the banquet
- c. Simone has received a bunch of applications/nominations – sending to board for a vote since they are her students
- d. McKenzie has selected her winner
- e. Christy to update worksheet for scholarship/grant winners

9. New business

- a. Clinicians: Dick Widger, Archie Cox, falling clinic (end of year), Linda Allen,

10. Set date for next meeting – January 16 or January 17, pending reservation availability at Broken Top

11. Adjourn – Meeting adjourned at 8:30 pm